

For more details, and to enter the competition visit:
<https://www.cccgt-ahm.org/2024ahmcompetitions>

Submission deadline is October 11, 2024 at 11:59 pm.

ASIAN HERITAGE MONTH VIDEO PRODUCTION COMPETITION

A complete guide to entering the competition



大多倫多中華文化中心
Chinese Cultural Centre of Greater Toronto



Ontario
Ministry of Education



ASIAN HERITAGE MONTH

Video Production Competition Criteria

Grade Categories:

1. **Grade 9 to 10 high school students**
 - First prize winner receives \$500 cash reward
 - Finalists will be invited to an awards ceremony

2. **Grade 11 to 12 high school students**
 - First prize winner receives \$500 cash reward
 - Finalists will be invited to an awards ceremony

Criteria Summary:

- Video must be a minimum of 2-1/2 minutes to maximum of 10 minutes in length
- The submission must include a title and a 200 word synopsis with the film
- Please see ***Competition Rules and Regulations/Submission*** below for full competition details

Objective:

In honour of Asian Heritage Month, the goal of this competition is to encourage students to learn about both Asian heritage and their own personal heritage to communicate a topic important to their identity through a video.

Here are some themes to guide students' videos:

- Humour
- Culture
- Self-Identity
- National Identity
- Growing up as Asian Canadian, Growing up with Asian Canadians
- Hope
- Dreams
- Feelings
- Concerns
- Key Asian Canadian figures
- Historical Events

Competition Rules and Regulations/Submission:

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For questions please email: Projectcoordinator@justinpoy.com

ASIAN HERITAGE MONTH

1. This competition is open to students from grades 9-12. One winner will be picked for each of the grade categories and will be rewarded \$500 cash prize money.
2. Each contestant may **submit only one video**. Class or group submissions are allowed but are limited to **one submission per class or group**.
3. A title, description/synopsis of less than 200 words must be included in a Word document. If part of a group or class, the group name and a list of all group members (first and last names) must be included in this document.
4. The online submission must be between 5 and 10 minutes in length.
5. Videos can be produced using any type of equipment (iPhone, Android, DSLR, etc.).
6. Online submissions must be in MOV or MPEG format with audio in 16:9 orientation.
7. Acceptable resolutions for submissions are 720p and 1080p. 4K not accepted.
8. All videos must be created and produced independently by the contestant or group (class) and will be deemed original works.
9. Plagiarism, which includes the use of third-party or another person's ideas, without written permission or proper acknowledgment, will result in disqualification.
10. Videos deemed inappropriate due to the inclusion of expletive words (swear words), excessive violence, sex or religious extremism, may result in disqualification at the discretion of the judges.
11. **Submissions:**
 - A. Each contestant must fill out and submit a **Competition Entry Form** and **General Release for Minors** form with their video and Word document.
 - B. If submitting as a class or group, **all members** must complete the **Competition Entry Form** and the **General Release for Minors** form. Select one group member to be the spokesperson and submit the Word document and video.
12. Contestants must submit all of their files including the **Competition Entry Form** and **General Release for Minors** form in the following format:
"PROJECTTITLE_FIRSTNAME_LASTNAME_AGE_GRADE_EMAIL"
Example:
"ASIANHERITAGEMONTH_RORY_JORDAN_16_11_RORYJORDAN@EMAIL.COM"
13. Submissions must be uploaded to the following link:
<https://justinpoy.sharefile.com/r-rc62a0fe77fd44cd1a987a8c7c7078e3b>
14. All entries are **FINAL**.
15. The decisions of the judges are entirely their own, and are final.
16. **Submission deadline is October 11th, 2024 at 11:59 pm.**
17. Finalists selected to attend the award ceremony will be announced and notified by October 31st, 2024.
18. The award ceremony will be held on November 15th, 2024.

ASIAN HERITAGE MONTH

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